

Cookies Policy

Contents

Introduction 2

Cookies 2

Categories “Cookies” 2

Session “cookies” 2

Necessary “cookies” 2

Persistent „cookies“ 2

„Cookies“ Examples used on our website 3

How to disable “Cookies” 4

Additional Information 4

Introduction

We at W12 want to ensure that you receive the most relevant information and the best services when you visit our websites / the information and data will be collected by using so called "cookies". This helps us (and also other authorized third parties) to provide you with a personalized experience when you visit our site. It also gives us the opportunity to improve our services and be confident that you will easily find what you are looking for. We want you to know how we use these technologies, so this "Cookies Policy" explains the types of technology we use, what they do and your choice in terms of their use.

Cookies

“Cookies” are small pieces of data that are sent to your browser from a web server and stored on your device so that the site can recognize your computer. There are two kinds of cookies - Persistent and Sessional or "session" cookies. Persistent cookies are stored as a file on your computer or mobile device for a long time.

Categories “Cookies”

Session “cookies”

Session cookies are temporary cookie files which are erased when you close your browser. When you restart your browser and go back to the site that created that cookie, the website will treat you as a new visitor.

Necessary “cookies”

Necessary cookies are strictly necessary for the operation of a W12 Sites. They enable you to navigate around the site and use our features.

Persistent „cookies“

These cookies are not strictly necessary, but allow us to customize your online experience with our website. We use these cookies for example:

- To remember your preferences so that you do not need to enter any information you have already provided (for example, when you enter your data to access our services);
- To collect information about how our users use our services so that we can improve our Site and our Services and conduct market research (for example, information about popular pages, viewing habits, number of clicks, sharing, article likes, last visited pages, vote on comments).

Cookies that send information to us

These are the cookies that we set on a W12 Sites and they can only be read by that site. This is known as a “First Party” cookie.

We also place cookies on W12 ads which are placed on other websites owned by third parties (e.g. Facebook). We obtain information via those cookies when you click on or interact with the advertisement. In this situation W12 is placing a “Third Party” cookie. W12 may use the information obtained by these cookies to serve you with advertising that is relevant and of interest to you based on your past online behaviour.

Targeting/Advertising (Cookies that send information to other companies)

These are cookies that are set on a W12 Sites by our partner companies (e.g. Facebook or advertisers). They may use the data collected from these cookies to anonymously target advertising to you on other websites, based on your visit to this Website. For example, if you use a social widget (e.g. the Facebook icon) on the Website, it will record your “share” or “like”. Facebook (as the company setting the cookie) will collect the data.

„Cookies“ Examples used on our website

Cookie used/ type and category	Purpose	Does this cookie collect my personal data?	Details
<p>Performance Cookies</p> <p>Type: Analytics</p> <p>Category: Persistent Session Third party</p>	<p>Help us understand how visitors interact with our Website by providing information about the areas visited, time spent and any issues encountered, such as error messages. This helps us improve the performance of our websites.</p>	<p>No, they do not identify you as an individual. All data is collected and aggregated anonymously.</p>	<p>Google Analytics Cookie Usage on Websites</p> <p>DoubleClick cookies</p>
<p>Social Sharing Cookies (sometimes called “Third Party” cookies, or “Social Widgets”)</p> <p>Type: Social Media/Sharing</p> <p>Category: Third Party</p>	<p>Social sharing offered on the Website is run by third parties. These third parties may drop cookies on your computer when you use social sharing features on the Website, or if you are already logged into them. These cookies help improve your experience on the Website.</p> <p>They allow you to share comments/ratings/pages/bookmarks and help to provide access to social networks and social online tools more easily.</p>	<p>These cookies may collect personal information that you have voluntarily disclosed, such as your username.</p>	<p>About Facebook Social Plugins</p> <p>About Twitter</p>
<p>Targeting/Advertising</p> <p>Type: Cross Site Tracking</p> <p>Category: Persistent Session Third party</p>	<p>These cookies are used to deliver content via targeted advertising that is relevant to you and your interests or to limit the number of times you see a particular advertisement.</p> <p>These cookies also help us measure the effectiveness of advertising campaigns on W12 and Non-W12 websites. We may share this information with other parties, including our agencies.</p>	<p>Most Targeting/Advertising cookies track consumers via their IP address. In some countries IP addresses are classified as personal data.</p>	<p>About DoubleClick</p>

How to disable “Cookies”

All modern browsers let you change your cookie settings. Typically, you can find these settings in the options or preferences menu of your browser. To be aware of these settings, the following links can help you or you can use the Help button from your browser menus for more details:

[Cookie settings in Internet Explorer](#)

[Cookie settings in Firefox](#)

[Cookie settings in Chrome](#)

[Cookie settings in Safari web and iOS .](#)

If you're most concerned about third-party ad cookies generated by advertisers, you can exclude them from here: [Your Online Choices site](#).

Additional Information

W12 also make use of other tracking technologies including IP addresses, log files, which also help us tailor W12 Sites to your personal needs.

IP addresses

An IP address is a number that is used by computers on the network to identify your computer every time you log on to the Internet. We may record IP Addresses for the following purposes: (i) troubleshoot technical concerns, (ii) maintain website safety and security (iii) better understand how our websites are utilised, and (iv) to better tailor content to your needs depending on the country you are in.

Log Files

We (or a third party on our behalf) may collect information in the form of logs files that record website activity and gather statistics about a user's browsing habits. These entries are generated anonymously, and help us gather (among other things) (i) a user's browser type and operating system, (ii) information about a user's session (such as the URL they came from, the date and time they visited our website, and which pages they've viewed on our website and for how long), and, (iii) other similar navigational or click-stream data.